

Engagement Matters: Fostering Commitment and Growth

CADIA's Engagement Matters workshop is a transformative exercise for leaders focused on employee engagement and its impact on organizational success. Engaged employees exhibit higher levels of productivity and creativity, contributing to innovation and overall business growth. A deeply engaged workforce is more likely to foster a positive workplace culture, enhancing job satisfaction and reducing turnover rates.

Join us in this workshop to:

- Explore Leadership's role in driving engagement
- Discuss purpose-driven work, empathy, and recognition as ways to create engagement.
- Delve into the factors that significantly influence engagement, ranging from purpose and communication to learning opportunities and work-life integration.
- Uncover actionable strategies and best practices that enhance engagement, from effective communication to fostering psychological safety.
- Discover the pivotal role of leadership in cultivating a committed team.
- Identify inclusive leadership and language that encourages positive engagement.
- Discuss organizational culture in sustaining high engagement levels.

Who it is for: Individuals or teams interested in:

- Improving employee engagement to drive high functioning global teams.
- Building bridges with employees from diverse backgrounds.
- Making meaningful connections with employees to foster a culture of inclusion and belonging.

Included:

- Participant Workbook
- Conversation Starter

Length: 90 minutes

By creating a safe and inclusive space, leaders are prompted to share their unique experiences and learn from the diverse perspectives of their peers. When employees feel engaged, they are more likely to contribute diverse perspectives, ultimately enriching the organization's understanding and responsiveness to different backgrounds and experiences.

About CADIA

CADIA is a learning and advisory organization focused on diversity equity and inclusion. Its mission is to double the number of diverse leaders in the automotive industry by 2030. CADIA is championing diverse talent, driving systemic change, and supporting leadership commitment. For more information: info@cadia.org